I CLAIM:

1. A method to transfer an image from a paper to a substrate, the method comprising the steps of:

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providing a multi-layered transfer sheet having a rubber based hot melt adhesive core surrounded on both sides with a silicone layer and thereupon fastened a top and bottom liner;

removing the bottom liner along with the adjacent silicone layer, thereby exposing the hot melt adhesive core;

affixing the hot melt adhesive core to the image which is on the paper;

soaking off the paper, thereby exposing the image adhered to the hot melt adhesive core;

affixing the image along with the hot melt adhesive core and the top liner to the substrate;

covering the top liner with a wet press cloth;

applying heat and pressure to the wet press cloth in a sufficient quantity each to cause a migration of a portion less than 100% of the hot melt adhesive core through the image into the substrate; and removing the wet press cloth, thereby leaving the

top layer, the hot melt adhesive core and the image adhered to the substrate.

- 2. The method of claim 1 further comprising the step of using ink to create the image.
- 3. The composition of layered materials formed by the method of claim 1.

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- 4. The method of claim 1, wherein the top and bottom liners comprise a thermoplastic resin.
- 5. The method of claim 1, wherein the paper initially having the image comprises a triple coated paper.
 - 6. The method of claim 1 further comprising the step of using a metal plate at about 120°C under about 1-10 pounds pressure to provide the sufficient quantity of heat and pressure.
- 7. A process for decoration of surfaces through
 transfer of indicia or images from paper to said

 20 surfaces by means of composite sheets derived from
 rubber based hot melt transfer adhesive, the process
 comprising the steps of:

combining a releasable support sheet with a plastic sheet;

stripping said transfer adhesive of its primary
liner and placing the combined sheet obtained
in step a) with its plastic surface in contact
with the tacky adhesive surface.

stripping said transfer adhesive of its second

liner and positioning the composite sheet

obtained in step b) with its tacky side in

contact with the indicia or image bearing layer

of said paper.

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obtaining an "iron on decal" by washing said indicia or image-including composite sheet in water to soften the paper and removing the same, thereby exposing the image or indicia retained in the composite sheet.

applying the decal obtained in Step d) by positioning the same with the image or indicia in contact with said surface.

applying heat over the releasable support sheet,
thereby causing said adhesive to expand and
migrate through the layer forming the image or
indicia, into said substrate.

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stripping the decal of said releasable support sheet.

8. A process for decoration of surfaces through transfer of indicia or images from paper to said surfaces by means of composite sheets derived from rubber based hot melt transfer adhesive, which includes:

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stripping said transfer adhesive of its primary liner and positioning it with its tacky surface in contact with the indicia or image bearing layer of said paper;

combining a releasable support sheet with a plastic sheet;

stripping said adhesive of its secondary liner and placing the combined sheet obtained in step b) with its plastic surface in contact with the tacky surface of said paper.

obtaining an "iron on decal" by washing said indicia or image-including composite sheet in water to soften the paper and removing the same, thereby

exposing the image or indicia retained in the composite sheet.

applying the decal obtained in Step d) by positioning the same with the image or indicia in contact with said surface.

applying heat over the releasable support sheet, thereby causing said adhesive to expand and migrate through the layer forming the image or indicia, into said substrate.

stripping the decal of said releasable support sheet.

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9. A process for decoration of surfaces through transfer of indicia or images from paper to said surfaces by means of composite sheets derived from rubber based hot melt transfer adhesive, which includes:

combining a releasable support sheet with a
 plastic sheet;

stripping said transfer adhesive of its primary
liner and placing the combined sheet obtained

in step a) with its plastic surface in contact with the tacky adhesive surface.

stripping said transfer adhesive of its second
liner and positioning the composite sheet
obtained in Step b) with its tacky side in
contact with the indicia or image bearing layer
of said paper.

obtaining an "iron on decal" by washing said or image-including composite sheet in water to soften the paper and removing the same, thereby exposing the image or indicia retained in the composite sheet.

into an "adhesive decal" by stripping a second piece of said transfer adhesive of its primary liner and positioning the decal obtained in step d) with its indicia or image in contact with said transfer adhesive exposed tacky surface.

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stripping the adhesive decal obtained in step e) of
its liner and positioning the same with the
exposed adhesive in contact with said surface.
stripping the decal of said releasable support
sheet.